

# PRESS RELEASE

## MEDIATOON

### Hatching out at MIPCOM Junior: CHICKEN TOWN (39x8')!



Paris, 18<sup>th</sup> of August 2011

**MEDIATOON is thrilled to bring this new “eggs-citing” animated series, aimed at Kids ages 6+, coproduced by the trend-setting studios Ellipsanime, 1st Day and Araneo.**

In the heart of a big city... Zino, a self-absorbed rooster, struts through his tiny urban henhouse checking his team of sweet, though sometimes totally paranoid chicks.

Polly, the terrifying landlord, threatens to sell them to the butcher next door if she doesn't get her daily eggs on time.

To avoid this, every morning, Zino encourages his 4 chicks with the **“Push lay”** song... because a big-egg-a-day day keeps the butcher away!

But inevitably wacky situations always distract our dancing-laying-queens from doing their morning job. And a rollercoaster of action and comedy drags them through the day where they always manage to save their feathers (occasionally the planet...), and eventually all lay their life-saving egg.

Following presentation at Forum Cartoon, the project was picked up by **CANAL + Family, Orange, RTBF, NRK Super** and **DISNEY ASIA**. Four episodes will be available for screening at Mipcom Junior and the 39x8' series will start airing this fall in France.

MEDIATOON will be at MIPCOM booth# 10.09.

**About MEDIATOON DISTRIBUTION**

*MEDIATOON DISTRIBUTION manages the Dargaud Media, Ellipsanime Productions, Dupuis, Storimages and Les Cartooneurs properties, with popular series such as Tintin, Lucky Luke, The Garfield Show, The Magic Roundabout, Cedric, Yakari.*

*MEDIATOON enriches its catalogue through partnerships with independent third-party producers such as Bayard or Les Films du Triangle, as well as with Asian producers of quality manga successes such as Keroro, Fairy Tail and Naruto.*

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