



10 x 24' - Teen/Adult  
Traditional animation

A coproduction

ellipse  
ANIMATION

CHOUETTE.CO

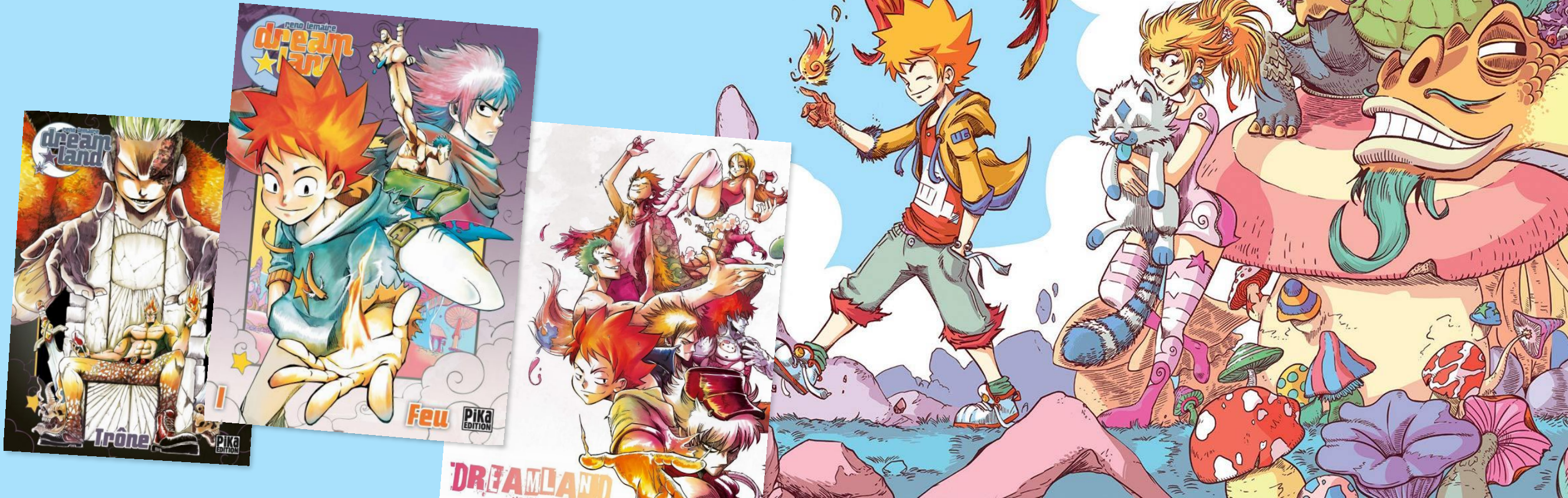
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MEDIATOON



# A MANGA HIT

The series is based on the eponymous French manga created by Reno Lemaire. To date, **Dreamland** is the most popular French manga, with nearly 600,000 volumes sold.







CONCEPT

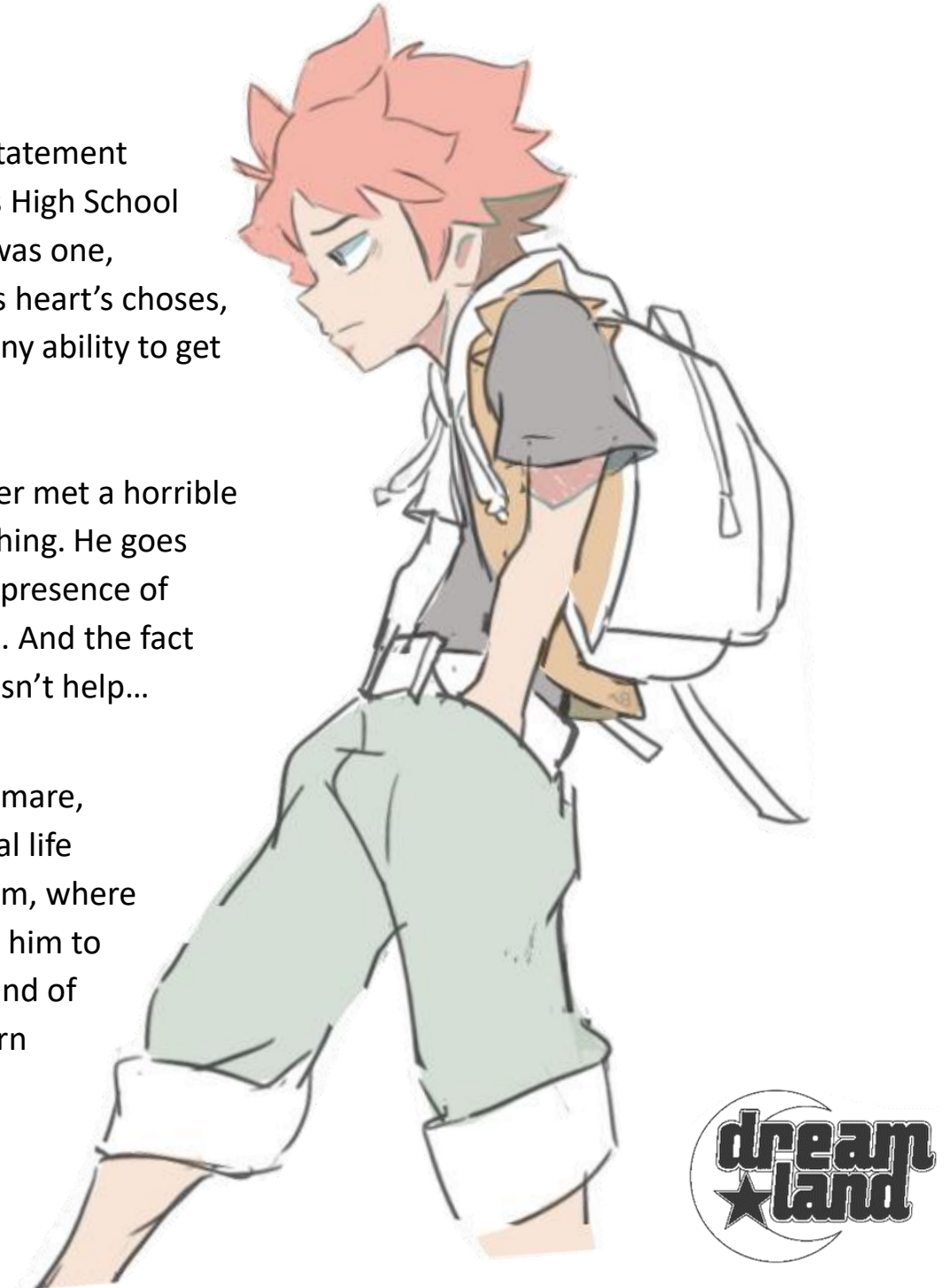
# STORY

Terrence's life is a real nightmare! One might think that's a pretty common statement when it comes to an average teenager about to face this dreaded trial that is High School Diploma, but this one really hits the mark. An archetypal loser if there ever was one, Terrence is rather unlucky and really unhappy when it comes to love – for his heart's chosers, lovely Lydia, remains but a distant dream. Really, he only shines by his uncanny ability to get into trouble!

Thing is... Terrence doesn't really care about any of that. Ever since his mother met a horrible death burning under his eyes when he was little, he doesn't care about anything. He goes through life apathetically. He only ever feels a genuine emotion when in the presence of flames, for he suffers from an intense pyrophobia ever since the tragic event. And the fact that he relives the trauma almost every night in his nightmares certainly doesn't help...

But one agitated night is about to change it all. Going through his usual nightmare, Terrence suddenly comes to the realization he's in a dream. And, whereas real life remains hopeless, he finds himself able to fight his trauma in the oneiric realm, where flames can't really hurt him if he doesn't let them. And this revelation allows him to awaken as a Traveler! By overcoming his deepest fear, he became a special kind of dreamer, who's able to roam through Dreamland, the dreams' dimension born from mankind's collective subconsciousness.

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Moreover, overcoming his pyrophobia made him a Fire Controller – a rather handy gift when it comes to exploring these lands beyond imagination and uncovering their deepest secrets. In Dreamland, he'll meet Savane, Eve and Sabba – fellow Travelers who also originate from his hometown - Montpellier, South of France. Together, they'll become the Lucky Stars, a wacky dysfunctional party with a taste for mayhem. And together, they'll rally around Terrence's ultimate quest: finding Edenia – the fabled realm of souls who won't wake up ever again. Edenia, the place where he'll be able to reunite with his deceased mother. Regular Terrence may be a dull teenager, but in Dreamland, he becomes a leader with a purpose! And, gradually, this oneiric persona will influence his real life, for he'll finally dare to stand up to his bully Sealvia, or even kiss Lydia! Isn't life just a dream after all...?

Well... not exactly! At least, Dreamland is a very special kind of dream. An evergoing adventure, since the road to Edenia is paved with many dangers. To get there, Lucky Stars will have to face legendary Travelers and interfere in events which will alter the dreams' dimension forever. All trials they'll undertake the only way they know how: by wreaking maximum havoc! For, when they stand together, they become unstoppable! And understanding that will lead Terrence to his greatest realization yet: that the journey is far more important than the destination! That, in the end, his most adamant flame isn't the one he throws at his enemies but the one that burns inside him. And ultimately that, all this time, his pyrophobia was but the symptom of a much deeper trauma: his mother's impossible grief. All of which will lead him to the conclusion that, to really become the hero his friends see in him, he will have to leave the ghosts of the past behind.

For the greatest lesson Dreamland taught him is that life is worth embracing. In the end, the oneiric dimension and real life are the same: in both, you must fight for your dreams!

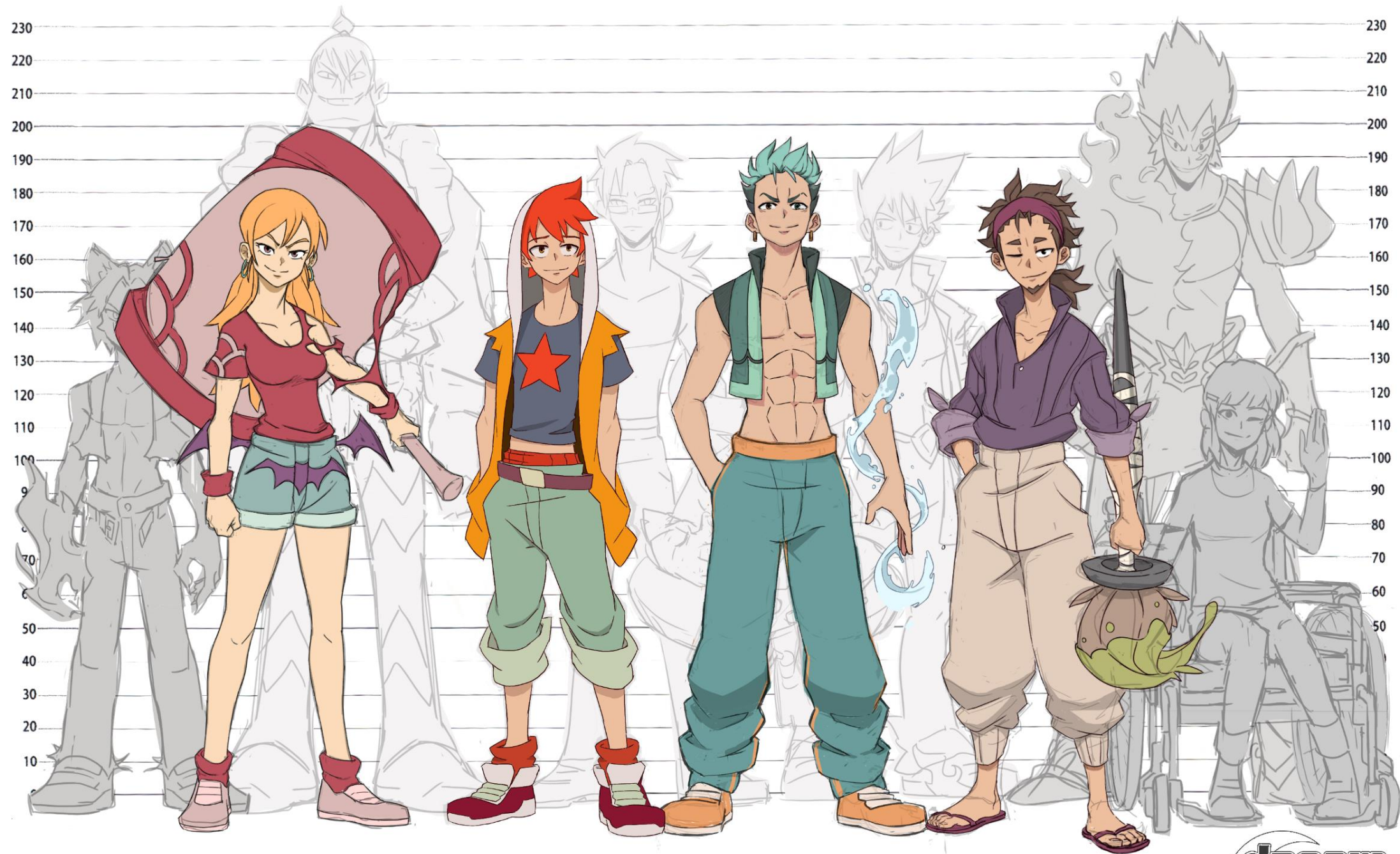
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# CHARACTERS







# TERRENCE

**TERRENCE** begins the story as a rather dull teenager. Really, the only thing that makes him stand out is his pyrophobia – who would blame him since his mother died in a fire? But even though we all have fears, it's always a bit of sad story when your main one has become your defining trait. And what's even sadder is that – contrary to most of us - he can even find solace in his dreams, for he eternally relieves his trauma's origin story. Until he can't take it anymore. Does he stand up? No. He simply relinquishes. But accepting the trauma rather than fleeing it is the first step towards his heroic path! By doing so, he overcomes his fear and becomes a Traveler – one of the few Dreamers whose sleep take them not to a dream but to DREAMLAND, a dimension born from mankind's dreams and nightmares. Now his fear became his weapon: he's a Fire Wielder – at least in this oneiric world where everything is possible. So he decides he'll protect the dreams of the innocent dreamers pestered by the locals. And that, ultimately, he'll find EDENIA, the fabled dimension within Dreamland where the eternal sleeper's souls rest – that is to say the place he'll be able to see his deceased mother again.

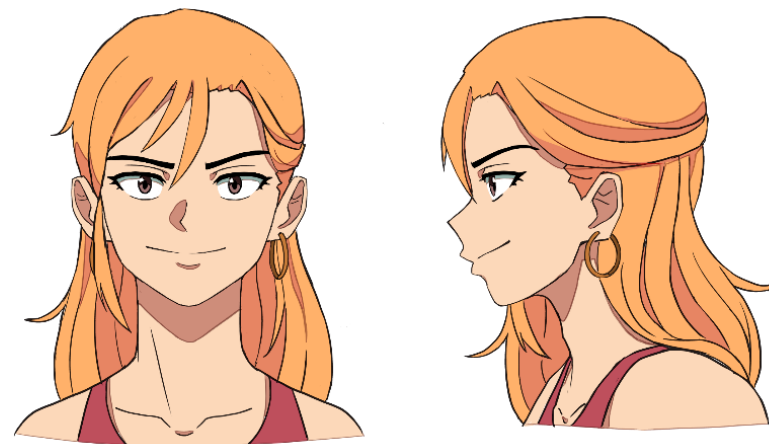
The only problem is that, Traveler or not, when the story begins, Terrence is still kind of loser. He can't really wield fire properly, and may get killed (which means getting back to being a normal dreamer) any time. Luckily for him, he'll get to meet other Travelers from his hometown Montpellier (south of France)! Together, they'll form the infamous LUCKY STARS posse, who'll wreck an historical havoc in Dreamland wherever they go!







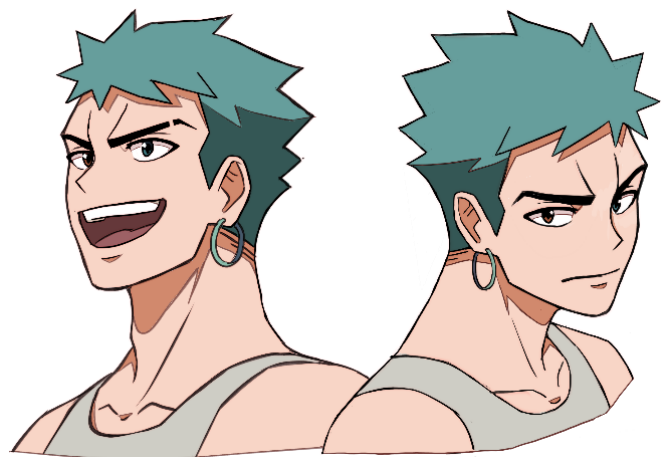
# EVE



**EVE** never fancied hanging out with such a creep as Terrence, which she knows from high school and always give a hard time to – after all, this slug has the nerves to have a crush on Eve’s best friend LYDIA! And Eve is all about beauty, control and perfection – the minimum requirements for her rising influencer career! The thing is she wasn’t always this overconfident model-shaped woman. Her looks are more of an armor to shield her from other people’s eyes. A fear she’ll eventually get to face and in a rather vicious dream. And none other than good ol’ Terrence will help her overcome it and become a Traveler able to summon weapons from patterns on her clothing (and later tattoos). Ever since, she stayed with the Lucky Stars because they much needed a brain. And because she’s got way more heart than she’ll ever display. But never tell her we told you – for she’d drown us in one of her trademark torrents of sharp insults!

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# SAVANE

In real life, **SAVANE** is an athletic womanizer who loves nothing more than a good fight to prove himself. In Dreamland... Savane is an athletic womanizer who loves nothing more than a good fight to prove himself! He overcame his fish-phobia to become the Fish Tamer and indulge his personal dream of becoming Dreamland's number one Traveler. Which involves many epic fights in which he invokes all the fighting fishes he's conquered by beating them! He wasn't too keen on Terrence's heroic goals to begin with. But when he realized that "Softy" (as he likes to call him) has an unparalleled talent to get unwillingly involved in the local big guns' matters and get in trouble, he couldn't help but stick with him. And while he's at it, he serves as big brother/life coach to try to make something of him in the real world... at least according to his own criteria.



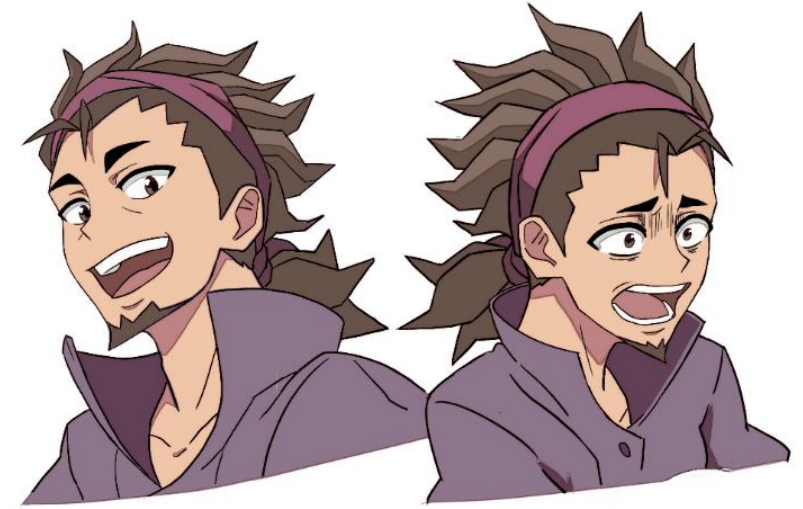
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# SABBA



**SABBA** is a young Arts college student from Montpellier with no real problem... except maybe for his over-jealous and overreacting girlfriend Candy! At least according to him. For Sabba is one of these people unable to realize how lucky he is. No, really, he's Dreamland's luckiest Traveler. He didn't even have a fear to overcome – he simply lucidly awoke to Dreamland. And when he did, he also snatched the Paintbrush of Destiny, one of the most prized artefacts of the oneiric dimension. But this pothead would rather get high than make the best of his luck. The very same luck which allowed him to meet Savane and Terrence in a real-life student party. Ever since, he's tagged along, serving as the Lucky Stars jester and Swiss-army paintbrush – for his powers are virtually unlimited.



# RESEARCH



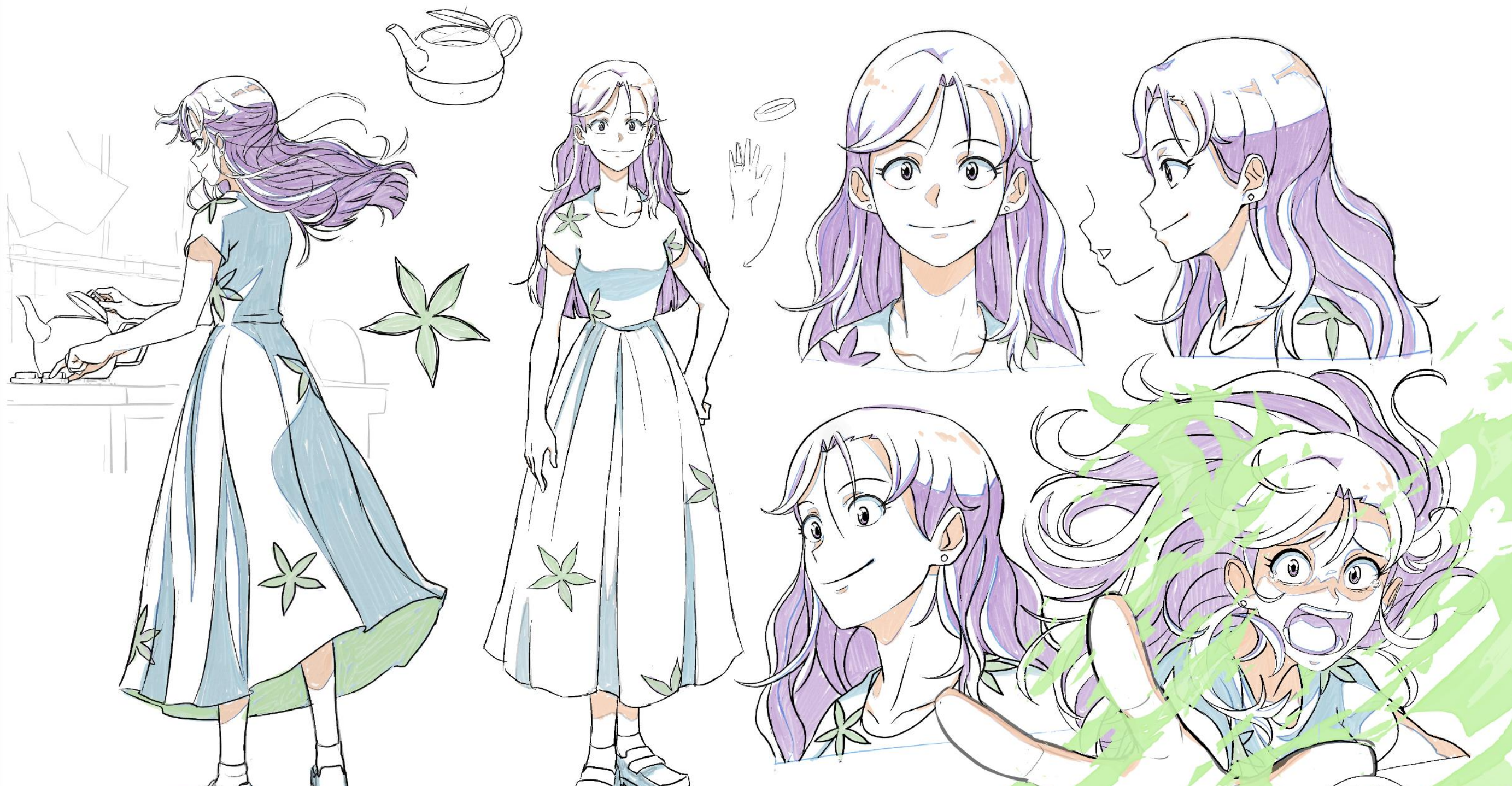
# POSTER

















# TRAILER MOODBOARD



Sc 011



Sc 012



Sc 013



Sc 014



Sc 015



Sc 016



Sc 018



Sc 019



Sc 020

# TRAILER MOODBOARD



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044



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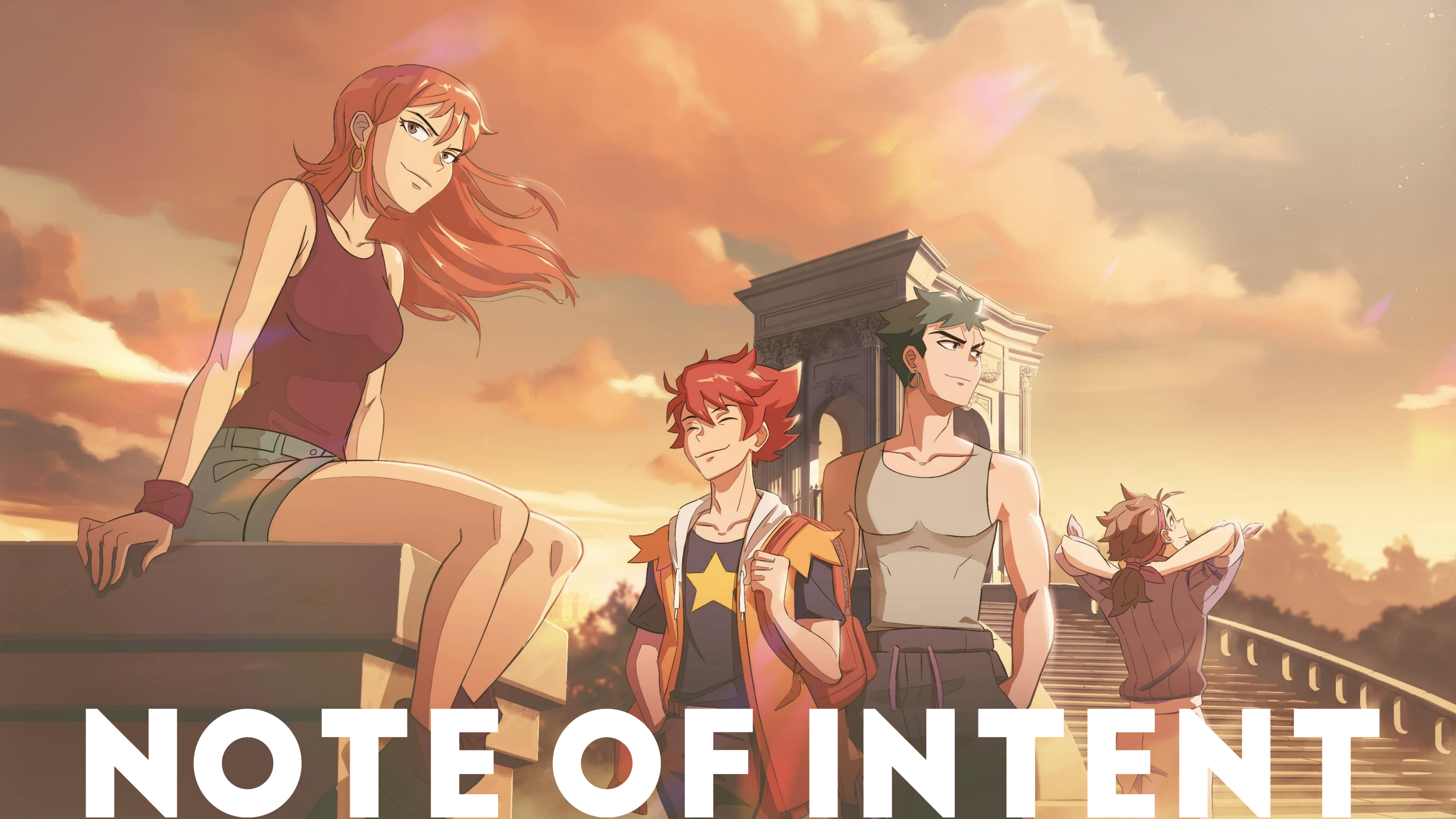
# TRAILER MOODBOARD



# TRAILER MOODBOARD







# NOTE OF INTENT



# PRODUCERS' NOTE

Sylvain dos Santos - **CHOUETTE**•CO

It certainly isn't an overstatement to say that Reno Lemaire has been living the dream. One that was shared by many French kids since the 80s – which saw the rise of anime manga on TV. But while we all secretly wished to become the next Akira Toriyama, not all of us actually got to create our own shonen and meet a tremendous success with it, selling more than 500,000 copies over 20 volumes (and still counting!) in the process. But there is another dream within the dream, and it shared by every successful manga creator throughout the world: seeing his or her creation turned into an anime! And that's how and why we got to Travel within Reno's Dreamland.

But we all know every dream can quickly turn into a nightmare. And Reno knew that too. As every manga reader knows, there is no better way to get to a mangaka's heart than reading his answers in the readers' column. Within the latter, Reno pointed out on many occasions that if there ever were to be a Dreamland anime, it would have to be a very faithful adaptation. A wish we understood and respected but... we're talking about more than 4000 pages published over the course of 15 years! *Dreamland* is a very dense corpus born from its creator's vivid imagination, whose success allowed him to constantly push the boundaries of narrative ambition. Ironically (and maybe a tad inspired by audiovisual production restraints and realities), we almost immediately agreed on the fact that we'd remain faithful... by going in the exact opposite direction!

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Don't get us wrong: we chose to make it a real adaptation by avoiding the obvious trap of trying to do it all at once. Instead, after reading through the whole thing a number of times, we trimmed it down to what we thought was the emotional core of the story: Terrence's arc. The latter is two-fold: in the first place, it (quite literally) is about an apathetic young man rekindling the flame of emotion. We focused a lot on that aspect: when the story begins, Terrence is scared. So scared that he'd rather be a spectator of his own life than the main part. Then he's granted a power beyond imagination that will allow him to make new friends and finally dare to act. We're not talking about Fire Wielding (even though that's a nice bonus) but about the ability to roam through Dreamland. We loved the idea that it's a dual edged sword: living a dream awaken sounds awesome but it's very easy to get lost in it. Especially if you feel like you didn't have much to fight for in real life. We built our version of the story picking in Reno's, always keeping in mind that we were telling the story of a teenager whose oneiric adventures served but one purpose: reconnecting him to reality. To his emotions. Whose Dreamland acquaintances would slowly become his best friends "IRL". Who, ultimately, would become fiery enough to stand up to his bully and punch him whereas he was fear frozen to begin with. We love this story for we think it speaks to every teenager out there who's sometimes lost him or herself in this oneiric world that is fiction. And, well, if there are a few cool battles and awesome powers along the way, who are we to not make the best of those...?

Ultimately, this is but the first part of Terrence story. The second one being that it's a story about mourning. We absolutely love the fact that, in the end, pyrophobia is but a symptom of a deeper wound – one that we need two more seasons to heal. But that's a story for another day – and it's all there in the manga if you get too eager.

To make the first part (and season) work at its best, we needed to take a lot of the manga parts out, to re-arrange many others and even to modify a few key story beats so that they would totally resonate with our angle. So, obviously – having re-read Reno's answers in the reader's column a dozen times while working on our adaptation – we were a bit nervous when we got to meet him and present what we came up with. We really didn't want to disappoint.

Suffice it to say he enthusiastically clapped at the end – about two hours later - stating that we really understood what his creation was about. And, ever since, he lent us all the help he could, making us even prouder to introduce our *Dreamland* faithful adaptation to all anime fans around the world!

We have been instantly inspired by Reno Lemaire's Dreamland manga, and most of our team are fans of the books. Joining La Chouette Compagnie on the audiovisual adaptation was natural for us at Dupuis Edition & Audiovisuel.

We feel connected to this vision that matches perfectly the values we want to share with the audience: how humanity struggles to fight its own fears and overcomes obstacles to become stronger.

We are convinced that Terrence's story is a reflect of how the targeted audience live the day-to-day life, feel their own inner desires, and how to fight their own demons as they go through the terrible and unexpected world of Dreamland.

We will collaborate with the best of our in-house talents, combined with La Chouette Cie's forces, to make the show as beautiful as expected and turn it into a worldwide hit. As we plan to release the first episodes in theaters for the fans, the image quality, as well as the music and sound will be adapted and enhanced for the big screen.

Our love for animation and anime genre helps us to stay focus on the same dream: produce a worldwide anime hit based on a French manga best seller.





# A DREAM TEAM

**SYLVAIN DOS SANTOS**

Creative Producer & Showrunner

Showrunner: Droners, Imago, Dragon Striker,

Writer: Final Fantasy 9

**CHARLES LEFEBVRE**

Director

Director: Imago, Dragon Striker

**JOHANNA CELSE**

Director

Director: Captain Laserhawk

Head of Storyboard: Miraculous Ladybug,

Droners, Imago, Batwheels

**JEAN-LUC CANO**

Writer

Writer: Life is Strange, Le Monde selon Kev,

Girls with Balls

**ANTOINE MANUEL**

Writer

Writer: Droners, Marblegen

**MEDIATOON**





# PROJECT STATUS

- First season narrative arc
- Final script for the first episode
- 2-minute animation teaser:

<https://www.youtube.com/watch?v=Qvzlfv-uJgs>

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